



# EFFICIENCY+

Continuous development for career advancement

Seeking more knowledge to enhance yourself

IF YOU DO NOT GIVE UP, YOU STILL HAVE A CHANCE

ถ้าคุณไม่ยอมแพ้ คุณยังคงมีโอกาส

JACK MA, Alibaba.com

## EFFICIENCY+ FUTURE

- Dying business – is the economy to blame or are you to blame?
- Getting fired – is the economy bad or are you incompetent?
- Bad economy is only an excuse! Because while you fail, many blossom! Have you ever wondered why?

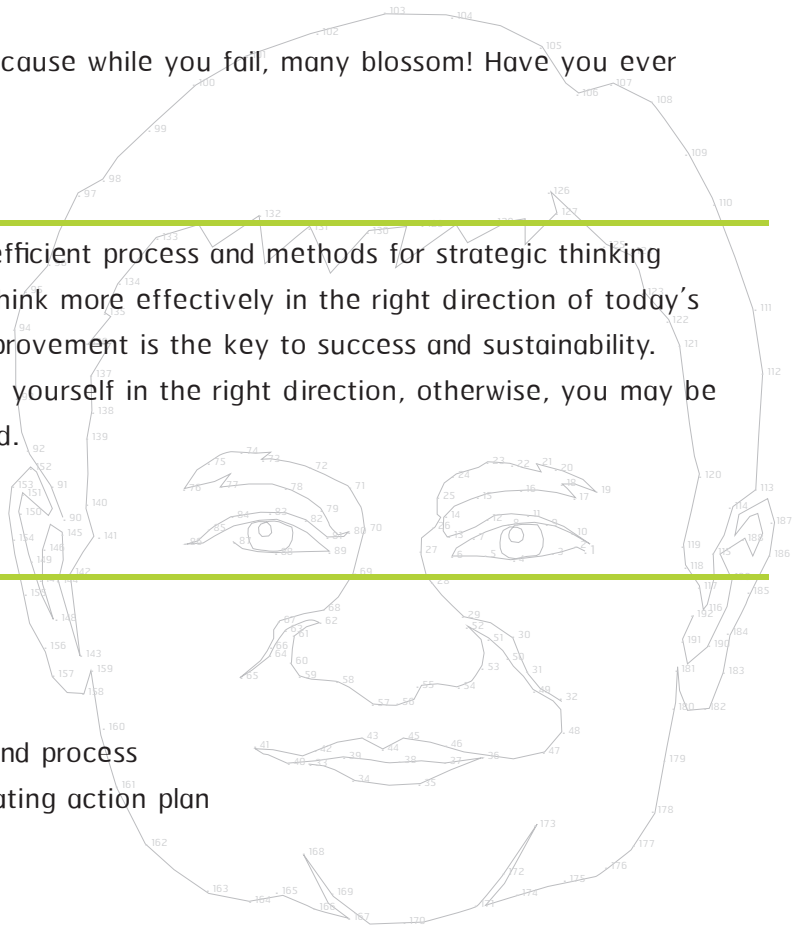
## BENEFIT

This course will teach you the most efficient process and methods for strategic thinking and planning in order for you to work and think more effectively in the right direction of today's difficult economic situation. Continuous improvement is the key to success and sustainability. However, you need to improve and develop yourself in the right direction, otherwise, you may be moving backward instead of moving forward.

## COURSE OUTLINE

### 1. Lecture

- 1.1 World trend analysis
- 1.2 Business analysis
  - 1.2.1 Analyzing your methods and process
  - 1.2.2 Defining problem and creating action plan
  - 1.2.3 Implementing your plan
  - 1.2.4 Continuous improvement
- 1.3 What the future lies
- 1.4 How to push your business in the right direction
  - 1.4.1 What to do and what not to do
  - 1.4.2 When is the right time to implement your plan



# COURSE OUTLINE

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## 2. Workshop

- 2.1 Analyze, design and develop the “Effective You”
- 2.2 How to apply yourself in today’s world more effectively.
- 2.3 How to be the chosen and the reject.

# REGISTRATION

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- Exclusive Private Class

For management levels who needs privacy and flexibility for class hours.

- Price: 45,000/person (excluding tax).

For early birds, applying 15 days before course begins, you will get 5,000 baht discount per person (excluding tax).

- Course duration: 2 days

- 5-15 persons group

- Price: 15,000/person (excluding tax)

For early birds, applying 15 days before course begins, you will get 2,500 baht discount per person (excluding tax).

- Course duration: 2 Days

- 20-50 persons group

- Price: 10,000/person (excluding tax)

For early birds, applying 15 days before course begins, you will get 500 baht discount per person (excluding tax).

- Course duration: 2 Days

- Customization – please contact [all@innovatedesign.co.th](mailto:all@innovatedesign.co.th) for more information

**REGISTRATION**

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