



STARTUP

Starting strong is the key to sustainability.

Developing what the customer wants is
the key to survival

Plan it right, develop it right, do it right

SOME PEOPLE DREAM OF SUCCESS...WHILE OTHERS WAKE UP AND WORK HARD AT IT.

บางคนฝันถึงความสำเร็จ ขณะที่บางคนตื่นขึ้นมาและลงมือทำมัน

Mark Zuckerberg, facebook

STARTUP & DIGITAL ECONOMY

In today's world, a digital economy era, anybody can be an entrepreneurs. But will everyone succeed? The answer is NO! Most will die down before making any profit. Some will make slight profit. Little will grow. But the one that grows will survive with sustainability. So who do you want to be?

BENEFIT

• This course is especially made for Startups and SMEs. You will learn all you need to know about how to build a successful business, from the establishment to making profit to sustaining your profit. The key to sustainability is the ability to adapt. This course will provide in-depth details and methods on how to create sustainability for your business.

- Dream it, develop it, direct it, sustain it.

COURSE OUTLINE

1. Lecture: Understanding innovation

1.1. Vision for Startups

- 1.1.1 Define your vision
- 1.1.2 Explore your vision
- 1.1.3 Make your vision
- 1.1.4 Direct your vision

1.2. Smart Startup Strategies

- 1.2.1 Define your core competencies and use them for your advantage
- 1.2.2 Find the right targets and capture them
- 1.2.3 Make profit - choose the right method to market your product
- 1.2.4 Sustain profit - grow your business for sustainability

1.3 Startup case studies

COURSE OUTLINE

2. Workshop

2.1 Define and analyze your business

2.2 Value creation for your business

2.2.1 Think, design, develop

2.2.2 Analyzing world trends to look for business gap and opportunities

REGISTRATION

- Exclusive Private Class

For management levels who needs privacy and flexibility for class hours.

- Price: 45,000/person (excluding tax).

For early birds, applying 15 days before course begins, you will get 5,000 baht discount per person (excluding tax).

- Course duration: 2 days

- 5-15 persons group

- Price: 15,000/person (excluding tax)

For early birds, applying 15 days before course begins, you will get 2,500 baht discount per person (excluding tax).

- Course duration: 2 Days

- 20-50 persons group

- Price: 10,000/person (excluding tax)

For early birds, applying 15 days before course begins, you will get 500 baht discount per person (excluding tax).

- Course duration: 2 Days

- Customization – please contact all@innovativedesign.co.th for more information

REGISTRATION

เรียนรู้เพื่อเปลี่ยนสู่สิ่งที่ดีขึ้น